



The Scientific Consulting Group, Inc.

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Job Ad – Health Communication Specialist

The Scientific Consulting Group, Inc. is seeking a health communications professional to join our Communications Department. This position will support government and private-sector clients in the environmental, health, scientific, and biomedical fields. The ideal candidate is a strong writer and communicator who can manage multiple priorities, collaborate effectively with clients and project teams, and translate complex health and scientific information into clear, engaging communications for a variety of audiences.

Responsibilities and Duties

Responsibilities include, but are not limited to:

- Develop and support public health outreach programs, communications campaigns, and marketing initiatives.
- Develop communications strategies, key messages, and audience-focused content for multiple channels, including print, web, social media, video, and audio.
- Write, edit, and review health and science communications for a variety of audiences and formats.
- Support the planning and implementation of client communications programs, campaigns, and outreach activities.
- Coordinate and facilitate internal and external meetings and support related planning and follow-up activities.
- Conduct research and environmental scans to inform communications strategies, messaging, and outreach efforts.
- Collaborate with clients, subject matter experts, and internal project teams to develop accurate and effective communications products.
- Develop subject matter expertise in assigned health, biomedical, environmental, and scientific topic areas.
- Track project activities, deadlines, and deliverables and contribute to client and internal progress reporting.

Qualifications and Skills

- Bachelor's degree in communications, public health, or related field and at least 3 years of relevant professional experience; or a master's degree in communications, public health, or related field.
- Excellent writing, editing, proofreading, and verbal communication skills.
- Experience developing communications for public health, scientific, environmental, or similarly technical subject areas.
- Experience with communications planning, public outreach, digital and social media, and developing messaging for multiple audiences and communications channels.
- Experience working with government agencies, consulting organizations, or other client-service environments preferred.
- Ability to translate complex health and scientific information into clear, accurate, audience-appropriate content.
- Strong organizational skills and demonstrated ability to manage multiple priorities, deadlines, and changing workloads.

- Ability to perform project coordination and administrative activities efficiently and accurately, including task tracking and progress reporting.
- Excellent interpersonal skills and the ability to work collaboratively with colleagues, clients, and multidisciplinary teams.
- Ability to work both independently and as part of a team, take initiative, and respond effectively to feedback.

Work Location

This position is based in Gaithersburg, Maryland, and offers a hybrid work arrangement with the ability to work remotely up to two days per week.

Interested candidates should submit a resume and cover letter.

SCG is committed to the principle of equal employment opportunity for all applicants and employees and to providing a work environment free of discrimination and harassment. All employment decisions are based on business needs, job requirements, qualifications, and merit without regard to any status protected by laws and regulations.